



MIA LAUNCHES AIRA SERVICE FOR THE VISION IMPAIRED

Mobile technology connects blind and low-vision travelers with trained professionals

WHAT: In recognition of Blindness Awareness Month, representatives from Miami International Airport (MIA), Aira, and the Miami Lighthouse for the Blind and Visually Impaired will host a press conference to announce MIA's addition to the Aira Airport Network - a free mobile service that allows blind or low-vision travelers to receive up-to-the-minute flight information, navigate security, use self-service kiosks, find restaurants and services, identify baggage, and more (video demonstration: <https://www.youtube.com/watch?v=rXtv-M4WpMU>). A live demonstration will also be provided.

With just one tap of a button, Aira users connect with real, highly trained professionals who can see their surroundings through their mobile device's camera. The app is free to download from the Apple App and Google Play stores, and thanks to Aira Access, the service is free to use at MIA.

WHO: Lester Sola, MIA Director and CEO; Marty Watts, Director of Civic Partnerships, Aira; David New, Miami Beach resident and Aira Explorer; and Virginia A. Jacko, President & CEO, Miami Lighthouse for the Blind and Visually Impaired, will be available for interviews.

WHEN: Friday, October 25, 2019, at 10 a.m.

WHERE: MIA, Concourse D, TSA Checkpoint #4



[Miami International Airport](#) offers more flights to Latin America and the Caribbean than any other U.S. airport, is America's third-busiest airport for international passengers, boasts a lineup of more than 100 air carriers and is the top U.S. airport for international freight. MIA, along with its general aviation airports, is also the leading economic engine for Miami-Dade County and the state of Florida, generating business revenue of \$31.9 billion annually and welcoming nearly 60

percent of all international visitors to Florida. MIA's vision is to grow from a recognized hemispheric hub to a global airport of choice that offers customers a world-class experience and an expanded route network with direct passenger and cargo access to all world regions. MIA is committed to sustainable practices. Learn more at www.MIAefficiency.com.

Aira Tech Corp is a technology company dedicated to making lives simpler, easier, and more fun. Based in San Diego, California, we use the latest technologies to connect people who are blind or have low vision with real, highly trained professionals who provide visual information on demand. To learn more about Aira and what we're doing, follow us on Twitter and Facebook, or visit www.aira.io.

Miami Lighthouse annually transforms the lives of 90,000 blind and visually impaired people, babies to seniors, and their families. The impact of the services and programs is statewide, national, and international. Miami Lighthouse and its Lighthouse Learning Center for Children™ are located at 601 Southwest Eighth Avenue in Miami.

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